



## GREETINGS.

Thank you all for being here.

We have an incredible evening in store for you. We'll pay tribute to the work of 7 incredibly talented photographers from around the Globe (United States, Mexico, The United Kingdom, South Africa), celebrate the brainchild of a true trailblazer in Photojournalism (Eddie Adams) and hope to raise awareness about the massive efforts of  $\alpha$  few individuals in Woodstock, New York who are supporting new voices in contemporary photography in meaningful and profound ways.

Our intention is to express our deepest gratitude to these lensmen and lenswomen who've given so much of themselves in the form of the still image. We'd like to tip our hat to these organizations who are doing remarkable work in ensuring the future of photography is in good hands. And, in the case of Michael Nyman who is receiving the first-ever Double Exposure Award, we're also saying thank you for being a prolific composer AND a visceral image-maker.

We'd also like to share with you the best and winning work of our sister effort, The International Photography Awards (IPA). The juried, annual competition received nearly 15,000 entries from over 104 countries worldwide and you'll see the cream of the crop tonight. Whilst on the topic of the International Photography Awards, we must acknowledge the efforts of IPA's Competition Director Sarah Cho whose tenacious efforts and commitment over the last four years have grown the competition into a global, photographic happening.

2010 not only marked a new decade, but a reinvigorated commitment to photography through The Lucie Foundation's programs and endeavors. Through our scholarship program, we provided our first two cash grants to Julie Glassberg and Jennifer Wilkey. We introduced our unique online Mentor Program E-pprentice, pairing 8 emerging photographers with 8 professionals for a six-month exchange of ideas.

Using the internet, instant messaging and video chat, we were able to bridge the distance gap and foster meaning exchanges that resulted in powerful new works, as in the case of mentee Massimo Cristaldi. 2010 also brought our 2nd installment of the Month of Photography Los Angeles where we showcased the work of more than 200 photographers over an exhilarating 30-day period through exhibitions, lectures, discussions and projections.

With the risk of sounding like we're tooting our own horn, we'll do so with pride, Since 2003, we've come a long way.

And, that journey is only possible because of the community in this theatre tonight. We'd like to take a moment to acknowledge the contributions of our volunteers and staff members, our Advisory Board, IPA's competition jurors, our media partners and our sponsors. All of you make this eventing possible.

We hope you soak in the treasures and gifts that show up in this evening's presentation.

And, we bestow our humblest wishes to the Lucie Award Honorees that they continue to create magnificent images for our souls to experience now and for years to come.

In Gratitude.

Hossein Farmani Founder and Chairman The Lucie Foundation Cat Jimenez
Executive Director
The Lucie Foundation