

LUCIE FOUNDATION

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For Immediate Release

The Lucie Foundation

Announces

Inaugural 2010 *E-pprentice* Class of Participants.

March 16, 2010 (Los Angeles, CA) – The Lucie Foundation announces the first round of participants for E-pprentice, a new and exciting electronic mentorship that uses technology to bridge the physical distance between emerging and professional photographers. Through the program, “mentees” receive criticism and guidance from their mentors who are leaders and innovators of the photography industry. This modern mentorship utilizes instant messaging and video chat programs to allow critique and discussions to occur.

The “mentees” were selected through an international, online, submissions process. Those selected from the large pool of impressive candidates showed a solid technical grasp and submitted a series of images that displayed a consistent aesthetic and sound concept. The Lucie Foundation has paired each with a mentor that shares a similar aesthetic and established this program to further expound on a specific tier of the mission statement, which is to discover and cultivate emerging talent.

E-pprentice is a free program, open to the public, occurring once a year for a six-month period Cat Jimenez, Executive Director of the Lucie Foundation says, “Technology

makes it possible for a dynamic and interactive exchange to occur, regardless of one's location. We're excited that such incredible photographers are volunteering their time to help another photographer grow their talent. We're humbled, and honored to foster and support this exchange of ideas".

This inaugural class of E-pprentice mentees and mentors are:

Mentor Ted Sabarese (New York) paired with Mentee Lucie Goodayle (England).

Mentor Andrew Southam (California) paired with Mentee Luke Wooden (California).

Mentor Ed Kashi (New Jersey) paired with Mentee Stan Raucher (Washington).

Mentor Andy Batt (Oregon) paired with Mentee Selina Roman (Florida).

Mentor Matt Hoyle (New York) paired with Mentee Braden Summers (New York).

Mentor Tim Griffith (California) paired with Mentee Jennifer Richter (Missouri).

Mentor Mike Tauber (New York) paired with Mentee Bremen Donovan (Virginia).

Mentor Patricia Heal (New York) paired with Mentee Massimo Cristaldi (Italy).

Mentor Jamie Stillings (New Mexico) paired with Mentee James Knight Smith (Australia).

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About the Lucie Foundation

The Lucie Foundation's three-fold mission is to honor master photographers, discover and cultivate emerging talent and celebrate the appreciation of photography worldwide. The photography communities from countries around the globe pay tribute to the year's most outstanding photographic achievements at the annual Lucie Awards ceremony. The Lucies recognize men and women whose life's work in photography merits the highest acclaim by their peers. The winners of IPA Photographer of the Year, the Discovery of the Year and Deeper Perspective Photographer of the Year are announced at the Lucies and are awarded cash prizes and statues. The Lucie Foundation is a 501(c)3 non-profit charitable foundation. www.luciefoundation.org